



Pressure-sensitive adhesives

Acrylic

Paper

# GREEN PRICEMARK / AT333 @ 1.30 Cwt. / 40#SCK L-3

ITEM #9247

## Facestock

A premium coated one side face stock in a bright fluorescent color with outstanding ink receptivity and print characteristics. It also offers good flexibility and high internal strength for ease in converting while maintaining consistency of color.

### Type

Paper

### Tensile MD

25 Lbs/in

### Tensile CD

10 Lbs/in

### Tear MD

50 Grams

### Tear CD

65 Grams

### Properties

### Value

### Basis Weight

50 # Rm 25 x 38

### Caliper

3.80 Mil

### Opacity

88

## Regulatory Approval

### RoHS

Yes

### Prop65

Yes

### REACH

Yes

### TPCH

Yes

### CPSIA

Yes

### FSC

No

\*Please contact your sales representative for details

## Adhesive

An all temperature and freezer grade acrylic adhesive with good initial tack and high ultimate adhesion when applied at temperatures as low as -20 F. Very good plasticizer, UV and solvent resistance. AT333 adhesive allows for short term reposition on many substrates, yet displays excellent permanency at room temps.

### Type

Permanent

### Composition

Acrylic

### Shear

60

### Min. Application Temperature

-20 F

### Min. Service Temperature

-65 F

### Max. Application Temperature

160 F

### Properties

### Value

<b>Stainless Steel</b>	4.7 lbs/linear in.
<b>Glass</b>	1,3lbs/linear in.
<b>Polyethylene</b>	2.2
<b>Corrugated</b>	1.40 lbs./in.
<b>Painted Metal</b>	4.4 lbs/linear in.
<b>Loop Tack</b>	2.20 oz/in <sup>2</sup>

### Regulatory Approval

<b>RoHS</b> Yes	<b>Prop65</b> Yes	<b>REACH</b> Yes
<b>TPCH</b> Yes	<b>CPSIA</b> Yes	<b>Direct Food</b> No
<b>Indirect Food</b> Yes		

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### Liner

Supercalendered Kraft (SCK) liner which has been silicone coated one side to give a controlled release. This paper has a smooth, caliper consistent surface. Due to its high internal strength it will withstand all conventional processing operations including die-cutting, butt cutting, line scoring and dispensing.

**Type**  
5517342

<b>Tensile MD</b> 34	<b>Tensile CD</b> 22
<b>Tear MD</b> 32	<b>Tear CD</b> 34

Description	Value
<b>Basis Weight</b>	40
<b>Caliper</b>	2.5

### Regulatory Approval

<b>RoHS</b> Yes	<b>Prop65</b> Yes	<b>REACH</b> Yes
<b>TPCH</b> Yes	<b>CPSIA</b> Yes	<b>UL</b> No
<b>Direct Food</b> No		

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BEONTAG warrants the products to be free from defects in material and workmanship. Should any failure to conform to this warranty appear within one year after the initial date of shipment (unless otherwise stated), BEONTAG shall, upon notification thereof and substantiation that the products have been stored and applied in accordance with BEONTAG'S standards, correct such defects by suitable repair or replacement without charge at BEONTAG's plant or at the location of the products (at BEONTAG's election); provided, however, if BEONTAG determines that repair or replacement is not commercially practical, BEONTAG shall issue a credit in favor of BUYER in an amount not to exceed the purchase price of the products

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