

Pressure-sensitive adhesives

Acrylic

Paper

# RED PRICEMARK / TR440 @ 1.0 Cwt. / 40#SCK L-3 TU

ITEM #9727

## Facestock

A premium coated one side face stock in a bright fluorescent color with outstanding ink receptivity and print characteristics. It also offers good flexibility and high internal strength for ease in converting while maintaining consistency of color.

### Type

Paper

### Tensile MD

25 Lbs/in

### Tensile CD

10 Lbs/in

### Tear MD

50 Grams

### Tear CD

65 Grams

### Properties

### Value

### Basis Weight

50 # Rm 25 x 38

### Caliper

3.80 Mil

### Opacity

88

## Regulatory Approval

### RoHS

Yes

### Prop65

Yes

### REACH

Yes

### TPCH

Yes

### CPSIA

Yes

### FSC

No

\*Please contact your sales representative for details

## Adhesive

A specialty clear acrylic adhesive showing good initial removable tack with high shear and high removable adhesion. This adhesive has excellent clarity & minimum cold flow. Good removability on a wide range of substrates including corrugated and many plastic surfaces.

### Type

Removable

### Composition

Acrylic

### Shear

110

### Min. Application Temperature

40 F

### Min. Service Temperature

-65 F

### Max. Application Temperature

150 F

### Properties

### Value

<b>Stainless Steel</b>	4.7 lbs/linear in.
<b>Glass</b>	3lbs/linear in.
<b>Polyethylene</b>	1.4
<b>Corrugated</b>	1.20 lbs./in.
<b>Painted Metal</b>	4.2 lbs/linear in.
<b>Loop Tack</b>	1.70 oz/in <sup>2</sup>

### Regulatory Approval

<b>RoHS</b> Yes	<b>Prop65</b> Yes	<b>REACH</b> Yes
<b>TPCH</b> Yes	<b>CPSIA</b> Yes	<b>Direct Food</b> No
<b>Indirect Food</b> Yes		

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### Liner

Supercalendered Kraft (SCK) liner which has been silicone coated one side to give a controlled release. Technicote Ultimate silicone release coating provides consistent stripping at high converting speeds through a flat release profile. This paper has a smooth, caliper consistent surface and withstands all conventional processing operations.

**Type**  
718322

<b>Tensile MD</b> 30	<b>Tensile CD</b> 20
<b>Tear MD</b> 32	<b>Tear CD</b> 34

Description	Value
<b>Basis Weight</b>	40
<b>Caliper</b>	2.5

### Regulatory Approval

<b>RoHS</b> Yes	<b>Prop65</b> Yes	<b>REACH</b> Yes
<b>TPCH</b> Yes	<b>CPSIA</b> Yes	<b>UL</b> No
<b>Direct Food</b> No		

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