



Pressure-sensitive adhesives

Acrylic

Paper

# RED PRICEMARK / AT333 @ 1.30 Cwt. / 40#SCK L-3

ITEM #9725

## Facestock

A premium coated one side face stock in a bright fluorescent color with outstanding ink receptivity and print characteristics. It also offers good flexibility and high internal strength for ease in converting while maintaining consistency of color.

### Type

Paper

### Tensile MD

25 Lbs/in

### Tensile CD

10 Lbs/in

### Tear MD

50 Grams

### Tensile CD

65 Grams

### Properties

### Value

### Caliper

3.80 Mil

### Opacity

88

## Regulatory Approval

### RoHS

Yes

### Prop65

Yes

### REACH

Yes

### TPCH

Yes

### CPSIA

Yes

### FSC

No

\*Please contact your sales representative for details

## Adhesive

An all temperature and freezer grade acrylic adhesive with good initial tack and high ultimate adhesion when applied at temperatures as low as -20 F. Very good plasticizer, UV and solvent resistance. AT333 adhesive allows for short term reposition on many substrates, yet displays excellent permanency at room temps.

### Composition

Acrylic

### Type

Permanent

### Shear

60

### Application Temperature

-20 F

### Min. Application Temperature

-65 F

### Max. Application Temperature

160 F

## Typical Adhesion values

### Properties

### Value

### Stainless Steel

4.7 lbs/linear in.

<b>Glass</b>	1.0
<b>Polyethylene</b>	2.0
<b>Corrugated</b>	1.40 lbs./in.
<b>Painted Metal</b>	4.4 lbs/linear in.
<b>Loop Tack</b>	2.20 lbs./in.

### Regulatory Approval

<b>RoHS</b> Yes	<b>Prop65</b> Yes	<b>REACH</b> Yes
<b>TPCH</b> Yes	<b>CPSIA</b> Yes	<b>Direct Food</b> No
<b>Indirect Food</b> Yes		

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### Liner

Supercalendered Kraft (SCK) liner which has been silicone coated one side to give a controlled release. This paper has a smooth, caliper consistent surface. Due to its high internal strength it will withstand all conventional processing operations including die-cutting, butt cutting, line scoring and dispensing.

**Type**  
5517342

**Tensile MD**  
34 Lbs/In

**Tensile CD**  
22 Lbs/In

**Tear MD**  
32 Grams

**Tensile CD**  
34 Grams

Description	Value
<b>Basis Weight</b>	40 Lbs/Rm
<b>Caliper</b>	2.5 Mil

### Regulatory Approval

<b>RoHS</b> Yes	<b>Prop65</b> Yes	<b>REACH</b> Yes
<b>TPCH</b> Yes	<b>CPSIA</b> Yes	<b>UL</b> No
<b>Direct Food</b> No		

\*Please contact your sales representative for details

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