

Pressure-sensitive adhesives

Acrylic

Paper

# RED PRICEMARK / AT333 @ 1.30 Cwt. / 40#SCK L-3

ITEM #9725

#### **Facestock**

A premium coated one side face stock in a bright fluorescent color with outstanding ink receptivity and print characteristics. It also offers good flexibility and high internal strength for ease in converting while maintaining consistency of color.

# Type

Paper

Tensile MD
25 Lbs/in
10 Lbs/in

Tear MD
Tear CD
50 Grams
65 Grams

| Properties | Value    |
|------------|----------|
| Caliper    | 3.80 Mil |
| Opacity    | 88       |

## **Regulatory Approval**

| RoHS | Prop65 | REACH |
|------|--------|-------|
| Yes  | Yes    | Yes   |
| TPCH | CPSIA  | FSC   |
| Yes  | Yes    | No    |

<sup>\*</sup>Please contact your sales representative for details

### **Adhesive**

An all temperature and freezer grade acrylic adhesive with good initial tack and high ultimate adhesion when applied at temperatures as low as -20 F. Very good plasticizer, UV and solvent resistance. AT333 adhesive allows for short term reposition on many substrates, yet displays excellent permanency at room temps.

| Composition<br>Acrylic               | <b>Type</b><br>Permanent                  | <b>Shear</b><br>60                           |
|--------------------------------------|---|--|
| <b>Application Temperature</b> -20 F | <b>Min. Application Temperature</b> -65 F | <b>Max. Application Temperature</b><br>160 F |
| Properties                           | Value                                     |  |
| Stainless Steel                      | 4.7 lbs/linear in.                        |  |

**Glass** 1.3

Polyethylene 2.2

Corrugated 1.40 lbs./in.

Painted Metal 4.4 lbs/linear in.

**Loop Tack** 2.20 lbs./in.

# **Regulatory Approval**

RoHSProp65REACHYesNoYesTPCHCPSIAUL

Yes

Direct Food Indirect Food

No Yes

#### Liner

Yes

Supercalendered Kraft (SCK) liner which has been silicone coated one side to give a controlled release. This paper has a smooth, caliper consistent surface. Due to its high internal strength it will withstand all conventional processing operations including die-cutting, butt cutting, line scoring and dispensing.

No

## Туре

5517342

Tensile MD

34 Lbs/ln

22 Lbs/ln

Tear MD

Tear CD

Tear MDTear CD32 Grams34 Grams

**Description** Value

**Basis Weight** 40 Lbs/Rm

**Caliper** 2.5 Mil

# **Regulatory Approval**

RoHS<br/>YesProp65<br/>YesREACH<br/>YesTPCH<br/>YesCPSIA<br/>YesUL<br/>No

## **Direct Food**

No

Last update: 05/01/2024

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BEONTAG warrants the products to be free from defects in material and workmanship. Should any failure to conform to this warranty appear within one year after the initial date of shipment (unless otherwise stated), BEONTAG shall, upon notification thereof and substantiation that the products have been stored and applied in accordance with BEONTAG'S standards, correct such defects by suitable repair or replacement without charge at BEONTAG's plant or at the location of the products (at BEONTAG's election); provided, however, if BEONTAG determines that repair or replacement is not commercially practical, BEONTAG shall issue a credit in favor of BUYER in an amount not to exceed the purchase price of the products

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