



Pressure-sensitive adhesives Acrylic Paper

TECHNI-THERM DIRECT RX / AT150 @ 1.3 Cwt./40#SCK L-3

ITEM #68699

Facestock

An exceptional topcoated thermal label facestock specifically engineered for pharmacy prescription vial labels where superior image durability is required. The brightness of this Direct Thermal product is designed for dark images on pharmacy thermal printers.

Type

Paper

Tear MD

50 Grams

Tear CD

83 Grams

Properties	Value
Caliper	3.20 Mil

Regulatory Approval

RoHS	Prop65	REACH
Yes	Yes	Yes
TPCH	CPSIA	FSC
Yes	Yes	No

*Please contact your sales representative for details

Adhesive

An all temperature and freezer grade acrylic adhesive with good initial tack and high ultimate adhesion when applied at temperatures as low as -20 °F. Very good plasticizer, UV and solvent resistance. AT150 adhesive allows for short term reposition on many substrates, yet displays excellent permanency at room temps

Type	Composition	Shear
Permanent	Acrylic	100
Application Temperature	Min. Application Temperature	Max. Application Temperature
-20 F	-65 F	160 F

Properties	Value
Stainless Steel	5.4 lbs/linear in.
Glass	4.4
Polyethylene	4.2

Corrugated	1.50 lbs./in.	
Painted Metal	5.2 lbs/linear in.	
Loop Tack	3.00 lbs./in2	
Regulatory Approval		
RoHS Yes	Prop65 No	REACH Yes
TPCH Yes	CPSIA Yes	UL No
Direct Food No	Indirect Food Yes	
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Liner Supercalendered Kraft (SCK) liner which has been silicone coated one side to give a controlled release. This paper has a smooth, caliper consistent surface. Due to its high internal strength it will withstand all conventional processing operations including die-cutting, butt cutting, line scoring and dispensing.		
Type 5517342		
Tensile MD 34 Lbs/In	Tensile CD 22 Lbs/In	
Tear MD 32 Grams	Tear CD 34 Grams	
Description Value		
Basis Weight	40 Lbs/Rm	
Caliper	2.5 Mil	
Regulatory Approval		
RoHS Yes	Prop65 Yes	REACH Yes
TPCH Yes	CPSIA Yes	UL No
Direct Food No		
*Please contact your sales representative for details		

Last update: 05/01/2024

WARRANTY: All data obtained through ASTM standards and are typical and should not be used for specification purposes. Because of the variety of possible uses, the buyer should test the suitability of each intended use. The buyer assumes all risks in connection with such use. BEONTAG will not be liable for damages in excess of the purchase price of Products or for incidental or consequential damages. BEONTAG warrants the products to be free from defects in material and workmanship. Should any failure to conform to this warranty appear within one year after the initial date of shipment (unless otherwise stated), BEONTAG shall, upon notification thereof and substantiation that the products have been stored and applied in accordance with BEONTAG'S standards, correct such defects by suitable repair or replacement without charge at

BEONTAG's plant or at the location of the products (at BEONTAG's election); provided, however, if BEONTAG determines that repair or replacement is not commercially practical, BEONTAG shall issue a credit in favor of BUYER in an amount not to exceed the purchase price of the products

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